

ORGAN DONATION PSA

# Overview

Review your preflection from the beginning of the lesson. Reflect on what you have learned about organ donations in this lesson. Based on what you learned, create a social media flyer that informs people about organ donations. Research data to support and draw attention to the importance of being an organ donor.

# *Flyer Requirements*

* Create a memorable headline.
* Cover at least 3 topics about organ donations.
* Incorporate real data about organ donations (add a citation in smaller print at the bottom of your flyer).
* Illustrate in color, beyond just black and white.
* Keep points brief.
* Add at least two images that correspond with your data.

| **Organ Donation PSA Rubric** | | | | | |
| --- | --- | --- | --- | --- | --- |
| **Criterion Description** | **Exceeds** | **Meets** | **Approaching** | **Needs Improvement** | **No Mark** |
| **Facts** | Facts were accurate for all events reported on the flyer and included additional facts beyond the requirement. | Facts were  accurate for all  events reported  on the flyer. | Facts were accurate for at least 80% of all events reported  on the flyer. | Facts were  accurate for  at  least 60%  of the  events reported  on the flyer. | Incomplete/ Missing |
| **Depth of Knowledge Coverage** | Shows a solid grasp of all the content covered and the key ideas show a deep understanding of content. | Shows a solid grasp of most of the content and key ideas. | Shows a basic level of coverage of key ideas only. | Bare minimum of content covered, and no extension of ideas evident. | Incomplete/ Missing |
| **Resources** | The flyercites additional appropriate resources beyond the requirement that are relevant to the topic. | The flyercites an appropriate resource as required that is relevant to the topic. | The flyercites a resource that is mostly relevant to the topic. | The flyercites a resource with little to no relevance to the topic. | Incomplete/ Missing |
| Adapted from *Swestyani, S., et al. (2018). An analysis of logical thinking using mind mapping [Figure 1]. Journal of Physics Conference Series.* [*https://iopscience.iop.org/article/10.1088/1742-6596/1022/1/012020/pdf*](https://iopscience.iop.org/article/10.1088/1742-6596/1022/1/012020/pdf) | | | | | |